

The New Fall Shoes

Women will find it a pleasure to select their fall footwear from this selection of distinctive modes. Here are high and low shoes expressive of the most fashionable ideas in footdress—appropriate styles for wear with any type of costume and on any occasion.



SPECIAL

Women's 9 inch lace boots, Brown Kid, Black Kid, Black Calf, Brown Calf, new models with Stuffed Tips and Plain Toes, Walking Heels, Leather Louis Heels.

\$8

OTHER NEW FALL SHOES
In Latest Leathers

Special at \$15

Actual \$18 to \$20 Values

M & K

ROCK ISLAND

WE HAVE JUST
UNPACKED NEW
SHIPMENTS OF Dainty
SILK UNDERTHINGS



Silk camisoles of pink, flesh and navy, wash satin and crepe de chine—Special.

\$2.50 Values at \$1.95

\$3.50 Values at \$2.48

\$4.00 Values at \$2.95

Silk Nightgowns—Crepe de Chine and Wash Satin, \$7.50 and \$9.95.

Special—Silk Envelope Chemise, \$4.95.

Quality Is Everything In BOYS' SHOES

After the boy has worn a pair of these shoes a few months you'll appreciate why we talk so much about "Shoe quality." You'll be glad to see that they retain their shape and the leather is still in good condition. They are made for hard service. Boys' shoes ought to be. They'll very likely get it.



Boys' Shoes in Black Calfskin, Brown Calfskin

\$2.50 to \$8

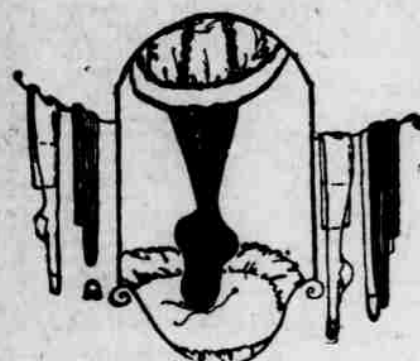
Practical Shoes For Girls

"Practical" shoes means of course that they are designed for comfort; that they will give excellent service. But girls' shoes wouldn't be practical if they did not look attractive; if they didn't possess smart style. These shoes do. In value, service and appearance they furnish a practical solution of the girls' shoe problem.

Girls' Shoes in Black Calfskin, Black Kid, Brown Kid, Brown Calf, Brown Calf with Brown Cloth Top

\$3.00 to \$8

New Fall Shipments



of Wayne
Knit, McCallum & Kayser
Hosiery

**10%
OFF**

Special Introductory Attraction

Wayne Knit \$2.00 Full Fashioned Pure Silk Hose for Women at \$1.80
With lisle tops and high spliced heels and double soles.

Wayne Knit \$2.50 Pure Silk Hose for Women at \$2.25

Made full fashioned with lisle garter top and reinforced heels and soles. Regular and out sizes.

Wayne Knit \$2.95 Heavy Silk Hose for Women at \$2.65

Made full fashioned, elastic lisle garter top and double reinforced heels and soles. Black and brown.

Onyx \$3.50 Full Fashioned Drop Stitch Pure Silk Stockings for Women at \$2.95

McCallum \$4.50 Heavy Weight All Silk Hose for Women at \$3.95

With lisle lined hems and soles.

Kayser \$6.95 All Silk Hose for Women at \$4.95

With fancy lace clock. Black and seal brown.

Wayne Knit \$1.15 Full Fashioned Silk Lisle Hose for Women at 98c

Black, brown and navy.

Wayne Knit 45c Fine Cotton Hose for Women at 39c

Made with double reinforcement in heel and sole. Black and white.

And Our Entire Stock of Wayne Knit, Silk Lisle and Cotton Hosiery for Women and Children, 10% Off

Boys' and girls' Wayne Knit Pony Stockings in medium and heavy ribbed, all made with extra reinforced knees, heels and soles in black, white and cordovan. 10% discount.

Advance Presentation of New Autumn Suits

Embroidered and handsomely made. Modeled for women and misses.

VERY SPECIAL INTRODUCTORY PRICE

\$39.95 and \$48



Fashion's first favorites! Translating in terms of wondrous elegance, the new modes that are truly correct and exclusive. The collection includes several noteworthy models that are predestined to unusual success.

MATERIALS INCLUDE

—Tricotine

—Yalama

—Broadcloth

—Tinseltone

Careful workmanship, precision of fit and excellence of material distinguish these very desirable new suits. Richly embroidered and handsomely made models—or trigly plain tailored. New belts, sleeves and collars.

Special Attention of Girls Going Away to College

Is directed to the stunning styles in suits and coats now ready for selection. Prices are very moderate.

FASHION'S FIRST ARRIVALS



New Satin Serge and Tricotine Frocks

Featuring Long Waists and Colorful Embroideries

\$25 - \$35 - \$39.50

Characterized by elegance and beauty of line—for modish women and misses who must have the exclusive without getting into the bizarre. In a number of distinctive and original models accentuated by elaborate beadwork.

The newest creations of American designers and copies of latest Parisian importations are presented.

The new silhouette, with the touch of the Redington, in long slender lines, is displayed in variety of graceful motifs! Grace of line and contour is a dominant feature. Satins and crepes.



No Wonder the Blouses are so Beautiful

They Had to Do Justice to These Skirts

Some will want plaid, so plaids are here in fine variety; some may prefer checked patterns, so checked patterns are generously shown; there are striped effects a-plenty, and lots and lots of plain shades for those who want something more subdued. The materials are fine soft woollens, many of them all the more attractive because knife plaits are so effectively employed. For wear with long overblouses, for more formal purposes, satin skirts are shown in goodly numbers. Prices \$9.95, \$12.50, \$15 to \$25.

WASH SKIRTS

Less Than the Cost of the Materials
Let Alone the Making

Earlier Prices to \$10 at

\$2.95

Earlier Prices to \$15 at

\$4.95

SILK SKIRTS, \$9.95

Beautiful skirts for dress or sports wear—Fan-ta-Si, Kumis-Kumsa, Bared Snowflake, Crepe, Crepe de Chine, Tricolette and Georgette, knife, accordion and plain models in navy, rose, flesh.



It Seems the Whole Aim to Make BLOUSES Prettier than Ever



It must have been so, for these new blouses are practically all fashioned of choice silk weaves. Nor has fashioned stopped at the choice of the finest materials she could find, but in addition specified even tinsel. Many of these new over-the-skirt styles show the Balkan and Russian influence.

New Fall Blouses, Striped Crepe de Chines, Pongees, Georgettes **\$4.95**

New Fall Shipments of Forsythe Waists
Now Ready

When School Bells Ring

Start your young hopefuls off with the assurance that they are properly "tugged." Complete assortments here of the kind of clothes that not only look well but are made to withstand the rough and tumble play of school days—and moderately priced.

Boys' School Suits With Two Pairs of Trousers

\$14.40

There's Extra Wear in the Extra Pair

For School Opening We Place On Sale Our Entire Stock of Boys' Suits at

20% Off

The suits are in the latest styles—Norfolk styles in grey, brown and heather mixtures—trousers are lined throughout.

Boys' \$15.00 Suits at \$12

Boys' \$12.50 Suits at \$10



Mothers, School Will Open Monday

Boys and girls will want new togs for the opening days. Thrifty parents, this year as usual, will outfit their youngsters at the M. & K.

Girls' School Frocks

Colorful gingham and good serge materials.

Girls' Jack Tar Regulation and School Dresses

Ready for school days

Dresses of unusual service, attractive and youthful looking—in cloth and cotton fabrics.

The Serge Dresses

In navy blue for girls, 3 to 16 years—trimmed with braid, stars and emblems, priced \$6.95 to \$25.

Jack Tar Cotton Dresses

Of Hague Cloth, Palmer Linen, Cadet Cloth, White Lonsdale Jean and Jack Tar Cloth—in white and colors, trimmed with braid, stars, anchors, emblems. Priced

\$4.95 \$5.95 \$7.50

Sizes 4 to 14.

Jack Tar Middy Skirts of Jean Cloth, \$1.95

Jack Tar Serge Middy Skirts

On body waist. Size 10 to 14, \$4.95.

Jack Tar Cadet Cloth Middy Skirts

On body waist. Sizes 10 to 14, \$4.50.

School Sale WASH DRESSES

In pretty gingham, plaids and all the most attractive patterns. Sizes 3 to 14 years.

Earlier Prices to \$2.00 at \$1.48

Earlier Prices to \$2.95 at \$1.95

Earlier Prices to \$3.48 at \$2.48

Earlier Prices to \$5.95 at \$3.48

Earlier Prices to \$10 at \$4.95

